

# Data Services *Migration*

Dylan Gray Consulting is the sole U.S. representative for MIGRATE Data Migration Services. We have worked on hundreds of data migration projects and bring that vast experience to systems that include Salesforce, Oracle, Microsoft Dynamics, and Blackbaud Raisers Edge.

Data Migration should be a key consideration for any system implementation, upgrade, or consolidation. It is rare that this can be performed automatically, and we believe that a Migration Specialist is an essential part of the process.

## The Importance of Data Migration

When done properly, it will allow you to better manage your data so it can be used to its full potential. Today's business environment requires a single customer view backed up by reliable reporting. Therefore, quality data is key in saving and making money.



## Why Dylan Gray Consulting?

We will save you time and money because we manage the whole lifecycle seamlessly with minimal disruption to your business. We fully understand the intricacies of the cleaning process, adding depth to our solutions. The majority of our work now comes from cloud-based applications and this has resulted with a focus on Salesforce with its continued success.

- More than 30 years of experience with multiple CRMs
- Worked with Salesforce going on 20 years
- Over 100 implementations from 2 to 3,500 users



**Dylan Gray Consulting**

*Work Smarter. Manage Better. Grow Faster.*

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# Data Services

## Cleanse

### Clean Your Data

Data is one of your most valuable business assets. But like anything of value, it needs to be cared for and polished in order to keep it in good working order. Data cleansing enables you to protect the value of your data and ensure you gain maximum value from this prized asset.



#### Work Smarter

We have designed, built and developed our data processing platform utilizing deduplication protocols and data cleansing suppression files to ensure your data is as clean and up to date as it can possibly be.



#### Manage Better

People move, people pass away, addresses are updated, and companies change. All of these changes cause your data to become weak and this can be damaging to your business.



#### Grow Faster

Reduce cost by avoiding people who are no longer there. Increase response rates with fewer returns. Avoid incorrect details and protect your brand. Cut down on wasteful mailings.

Dylan knows what works! Whether you are a start-up or a global enterprise, our team has the experience to guide you to and thru what works best for your organization.



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